



Sustainability manifesto

*Aim to throw nothing away.
Reduce what you need.
Reuse as much as you can.
Recycle what you can no longer reuse.*

crevin
original fabrics

Sustainability manifesto

Keeping our business purposeful

As fabric makers we believe that a fabric can only be beautiful if the processes used to create it preserve the integrity of people and the environment. We design our fabrics with the aim to give them the longest life possible, envisioning generations of passing down that one special piece of upholstered furniture whose value has only grown over time.

Keeping our business transparent

We pursue maximum transparency and traceability by sharing knowledge on how we make our fabrics, how we manage resources and how we recycle and reuse our waste. We intend to simplify the complex idea of sustainability into clear and comprehensible actions to help end-users in making the best buying decisions.

Keeping our business as natural as possible

We believe that a truly sustainable product starts with a design language that is conceived around longevity, resource-friendliness, recycling and zero-waste. Design can only be restorative when it has the natural environment at its core- its waste-freeness and regenerative capacity, as well as its inherent slowness- that helps the human capacity for physical and mental regeneration.

Keeping our business simple and harmonic

We are driven by the motto *less is more*, which is about simplifying and producing only the needful. Through selective, curative design and a focus on quality instead of quantity, we aim to contribute to a less wasteful, less consuming and more meaningful society that helps people to reflect on their real needs and discover what really matters.

Keeping our business local

By keeping our manufacturing strictly local throughout the 44 years of our existence, our brand value remains inextricably tied to the 150 years old textile legacy of our hometown Terrassa, embodied by the knowhow of three generations of local expert weavers, designers and suppliers, and a timeless sense of Mediterranean style and authenticity.

Keeping our business human

We believe that a truly sustainable product is about the hand that made it, not the machine. It's about purpose, a

product's intimate connection to the place, provenance and people behind its creation- people that are dedicated and related to what they do.

Keeping our business environmentally-friendly

Since 2010 our manufacturing process is certified under ISO 14001, the environmental management system that compiles written principles that maximize resource efficiency and pollution control. In 2014, we implemented a closed-loop recycling process that converts all our textile waste into yarn that is reused for new fabric. In 2019 we obtained the standard 100 by OEKO-TEX, certifying the highest level of product safety in textiles.

Keeping our business in line with the highest recycling targets

We weave our fabrics in solid, two-layered structures, which allows us to make back-weaves out of 100% recycled yarn. Thanks to the technique of double-weaving we are able to adopt between 20 and 50% recycled content into all of our fabrics while maintaining a truly high quality. The recycled materials we use are made from our own textile waste, and a blend of locally sourced, GRS certified yarn from pet bottles and post-consumer cotton straps.

Keeping our business zero-waste

Every year our mill produces tons of textile waste like selvages, yarn ends or straps from cutting. With circularity in mind we collect and sort all our textile waste and send it to a local spinner that turns it into yarn for us. This yarn is reused for our fabrics. In this way every bit of textile waste is absorbed back into our manufacturing process.

Keeping our manifesto simple

We think of sustainability as a natural way of doing things. We commit to creating a design product that is aesthetic, long-lasting and delivered by expertise, low-impact and recycled materials, and a creative and inclusive workplace. We use natural resources sensibly and responsibly while leaving no waste in the process. This is the way we are and what moves us forward.

Download our sustainability statement here:

[Document_Sustainability_Statement.pdf](#)

Designed and crafted
in Terrassa (Barcelona)